# **ABOUT OJME**

The prestigious & most popular Offshore Jack Up Middle East (OJME) Conference & Exhibition covers the overall aspects of the Jack Up Rig & Jack Up barge industry with particular emphasis on the ongoing developments of Middle East's drilling industry.

Offshore Jack Up Middle East (OJME) conference is an industry-driven technical forum providing one of the best platforms & opportunity for the attendees to be updated with technological advancements and also to gain an understanding on the most critical issues and current position facing the Jack Up Rig & Liftboat industry.

The conference provides a unique networking opportunity with colleagues, peers and leading industry experts from across the industry and the chance to discuss the solutions and challenges the industry is facing today. The event aims to create a unique platform to bring together international and local players, the Government, service providers, equipment manufacturers, class societies, shipyards and key decision makers of the region.

You can rely for the essential information you need to make informed decisions for your business through this event.

The 11<sup>th</sup> edition of the conference will cover market trends, rig utilization, technological innovations, developments, future strategies, offshore drilling activities optimisation of fleets & much more.

#### TAKEAWAYS FROM THE CONFERENCE

- Through in-depth case study presentations, you will have access to the latest cutting edge technical solutions being deployed and implemented across the industry.
- To build your professional network for gaining valuable resources & referrals.
- Exposure to future projects that can impact future results
- Solutions and approaches being used by energy companies and their project partners for some of the most complex challenges facing the Offshore Market.
- Meeting new vendors and suppliers to learn more about the current business climate.
- Join and network with more than 200 conference delegates sharing both strategic and technical experiences
- Opportunity for knowing any M & A, asset sale & purchase opportunities
- Meet the technical experts behind cutting edge innovations from over 15 countries, acquiring new technical insights by attending focused technical discussions on Offshore Platforms topics
- Opportunity to meet Rig Owners, Operators & new companies in your area of interest

# **SPONSORSHIP at 11th OJME 2023**

### A Sponsor would reap the following benefits -

At such focused platforms an extra edge in your marketing activities could lead to various potential business opportunities by using the right tools to spread information about your organization's expertise, goals and vision.

A Sponsor would have the right opportunities to inform the Attendees in detail about their organization' services/products through various branding Activities, Pre and Post Show Marketing Tools and discussions about your diverse portfolio through numerous channels. Our Conference Team would be constantly Interaction with your management to understand your focus agenda for the conference and aligning the conference marketing activities in parallel with your goals.

A Sponsor would have an Opportunity to disseminate maximum information about their organization using brochures, standees, banners, email blasts, Post show Report etc.

Your logo and participation would be constantly marketed over to major energy giants and key dignitaries of your area of interest via numerous activities to generate the right platform for you to channel your services and product line.

## PARTICIPATION ROUTES

#### **ROUTE 1 – DELEGATION**

USD 2000 per delegate. Early Bird (31st July) – USD 1700

## **Group booking:**

- More than 3 delegates @ USD 1600 per delegate .
- More than 5 delegates @ USD 1400 per delegate.

## **ROUTE 2 – SPONSORSHIP OPTIONS**

# 3 x 3 mtr table top space @ US \$ 4500

- Logo to be added in all our marketing materials and promotional activities.
- 2 Delegate pass
- 2 additional registrations at half price
- Email Blasts to be shared notifying your presence to our extensive database

## Title Sponsor fee US \$ 25000

- Display area approx 3 m x 3 m
- Logo to be added in all our marketing materials and promotional activities. (Onsite and Offsite)
- 10 delegate passes & one awards dinner table
- Speaking Slot in the inaugural session
- Banner display during the sessions.
- Opportunity to place your company's promotional items in the official meeting bag.
- Space for placing 4 Standees (To be arranged by the participating company)
- Use of logo in the e -promotional materials and blasts
- Acknowledge your companies association for the event in the opening & closing speech during the event.



# Gold Sponsor fee US \$ 20000

- Display area approx 3 m x 3 m
- Include your logo in the marketing material & backdrop banner
- 7 delegate pass & one awards dinner table
- Speaking Slot in the inaugural session
- Distribution of your company's promotional items to the attendees
- Use of logo in all promotional materials
- Your company's write up in post show report
- Acknowledge your companies association for the event in the opening & closing speech during the event

# Silver Sponsor fee US \$ 17000

- Display area approx 3 m x 3 m
- Include your logo in the marketing material & backdrop banner
- 4 delegate pass & one awards dinner table
- Distribution of your company's promotional items to the attendees
- Use of logo in all promotional materials
- Your company's write up in post show report
- Acknowledge your companies association for the event in the opening & closing speech during the event

## Bronze Sponsor fee US \$ 14000

- Display area approx 3 m x 3 m
- Include your logo in the marketing material & backdrop banner
- 3 delegate pass & 3 dinner ticket
- Your company's write up in post show report
- Acknowledge your companies association for the event in the opening & closing speech during the event

## Associate Sponsor fee US \$ 12000

- Include your logo in the marketing material & backdrop banner
- 2 delegate passes & 2 awards dinner ticket
- Use of logo in the e -promotional materials
- Acknowledge your companies association for the event in the opening & closing speech during the event



# Delegate lunch sponsor @ US \$ 35000 (each day)

- Banner display during the lunch area
- 4 delegate pass
- Use of logo in the marketing & promotional materials
- Acknowledge your companies association for the event in the opening & closing speech during the event

# Drinks reception sponsor @ US \$ 22000

- Banner display during the conference & drinks reception area
- 1 delegate pass
- Use of logo in the marketing & promotional materials
- Acknowledge your companies association for the event in the opening & closing speech during the event

## Awards dinner Sponsor @ US \$ 60000

- Invitation to a senior executive of the sponsoring company to present the awards to the recipients
- Banner display (2 nos.) during the awards dinner (To be provided by the sponsoring company)
- Banner display (2 nos.) at the lunch area of the conference (To be provided by the sponsoring company)
- 2 Awards dinner table
- 4 delegate passes to attend the conference
- Corporate AV to be played at the awards dinner
- Logo Flags to be placed at the tables (To be provided by the sponsoring company)
- Use of logo in the marketing & promotional materials
- Acknowledge your companies association for the event in the opening & closing speech during the event

# Registration desk banner sponsor @ US \$ 12000

Your company logo will be printed on the banner of registration area.

## Delegate Bag sponsor US \$ 15000

Your company logo will be printed on the mask.

# Delegate badge sponsor US \$ 16000

Your company logo will be printed on the delegate badge.

# Lanyard sponsor US \$ 14000

Your company logo will be printed on the lanyards.

# Multi Media Sponsor US \$ 30000

- Your company logo will be printed on all the social media platforms used for promotion of OJME 2022.
- 2. Your company logo will be printed on the information booklet of the event along with featuring an article / interview of the company's key executive
- 3. Your company logo will be printed on the periodical press release of the event.
- 4. 4 delegate pass & one awards dinner table.

# Coffee Break Sponsorship US \$ 9,000 USD Includes AM and PM coffee breaks.

- Include your logo in the marketing material & backdrop banner
- 2 delegate passes & 2 awards dinner ticket
- Company Brochure to be kept near the Coffee Break Area (To be arranged by the participating company)
- Banner display at the tea / coffee junction (To be arranged by the participating company)
- Use of logo in the e -promotional materials
- Acknowledge your companies association for the event in the opening & closing speech during the event

#### **VALUE ADDS -**

## Banner display @ US \$ 10000

Awards night table sponsor (table of 10 seats) USD 7500 per table